Tuesday, July 16, 2019 (Pre-conference workshop)

SACSCOC Liaison Group Meeting

(Held at Pennington Biomedical Research Center, Baton Rouge) This inaugural meeting of SACSCOC Liaisons from Louisiana is being held to (1) discuss the establishment and purpose of this peer group; (3) highlight the current trends in SACSCOC accreditation; and (3) learn from colleagues who have undergone accreditation recently.

Facilitator: Renee Hicks, Nicholls State University

Wednesday, July 17, 2019 Claiborne Conference Center, Baton Rouge

9:00 – 9:30 a.m. LAIR Registration

10:00 – 10:30 a.m. Welcome

10:30 – 11:30 a.m. Break-out sessions

Responding to IPEDS HR Survey using Banner's IPEDS HR Module

Topic Area: Tools and Techniques

Northwestern has long used the data from the November EMPSAL Board report as the basis for its response to the IPEDS HR survey. In winter 2018, it was noted the University possessed the technology to generate the IPEDS response data by running a report in Banner. This report would process and format the existing Banner data to the exact and current requirements of IPEDS. This session will cover the ups and downs of changing that process, data considerations, and where the University, specifically HR and Business Affairs, stands today. Ideas, other experiences, and comments welcome throughout this session.

Presenter: Dawn Mitchell, Northwestern State University
Tableau and Power BI Dashboard Deployment

**Topic Area:** Tools and Techniques

The University of New Orleans has deployed Tableau and the University of Louisiana at Monroe is in the process of deploying Power BI (Target this Spring). The presentation will concentrate on deployment, some best practices, data preparation, dashboards and how they are used in decision-making. These products are very similar, but there are some important differences.

Presenters: Dr. Colby Stoever, University of New Orleans
            Jason Constant, University of Louisiana Monroe

Class Climate in Action at McNeese State University

**Topic Area:** Educate Information Producers, Users, & Consumers track

This presentation will cover the evolution of Student Evaluations at McNeese, as well as explore selected surveys beyond course evaluations. Presenters will draw on live examples of the surveys beyond course evaluations.

Presenters: Dane O'Blanc, McNeese State University
            Tonya Laughlin, McNeese State University
            Jorge Quintana, Scantron

11:30 a.m. – 11:45: Break

Noon – 1:30 p.m. Lunch (included)

12:30-1:30 Board of Regents Updates

1:30 – 2:30 p.m. Break-out sessions

**LAIR's Newcomer’s Workshop**

**This 3-hour (1:30PM - 4:30PM) session is intended for those who are new to the field of institutional research and will focus on (1) the main functions and responsibilities of IR, (2) the various stakeholders we serve, and (3) how IR can support the work of each institution by providing data for decision-making. Attendees will be able to ask questions and share experiences.**

Presenter: Dr. Michelle Hall, Southeastern Louisiana University
The Decision-Making Process of University of Louisiana System Presidents during Declining State Appropriations

**Topic Area:** Current Issues and Research in Higher Education

Since 2008, the Louisiana state legislature has continually defunded public higher education. Decreased state funding has significant implications for public higher education, including decreased student access and college affordability. Overall, state funding for the University of Louisiana System has decreased over $253 million. University leaders have had to make difficult decisions to adapt their campuses to constant fiscal depravity.

This research examined the decision-making process of executive university leaders of public institutions in Louisiana that have led their institutions through financial instability. Through interviews with 17 current and former presidents of institutions within the University of Louisiana System, along with presidents of the University of Louisiana System, and Commissioners of Higher Education, I sought to investigate how university leaders made decisions during times of continuous decreases in state funding. This research focused only on the University of Louisiana System because of the similarities of their institutional revenue streams.

**Presenter:** Kelsey Bohl, University of Louisiana Monroe

Using Tableau Dashboards to Maximize Our Impact

**Topic Area:** Tools and Techniques

In 2018, the Institutional Research division at LSU created Tableau dashboards for our public facing web site. In addition, Tableau was utilized to create daily enrollment reports for campus administrators. This session will review our early experiences with dashboards, lessons learned, and outline future plans.

**Presenters:** Kristy Neal, Louisiana State University
Taylor Simon, Louisiana State University
Bernie Braun, Louisiana State University
Tools for Developing a Growth Mindset

Topic Area: Operations and Leadership

People with a growth mindset believe that abilities can be developed through dedication and hard work. This view creates love of learning and resilience that is essential for accomplishing goals (Dweck, 2015). Developing a personal growth mindset and ability to nurture a growth mindset among your team is essential to building sustainable impact. This session focuses on specific tools you can apply to everyday (personally and professionally) to develop growth mindset for yourself and your team.

Presenters: Dr. René Cintrón, Louisiana Community & Technical College System
Dr. Emily Campbell, Louisiana Community & Technical College System

2:30 – 2:45 p.m. Break

2:45 – 4:00 p.m. Breakout sessions

Maximizing Our Impact: Institutional Research and Organizational Transformation

Topic Area: Planning & Assessment

Institutional Research departments are charged with clearly defined responsibilities for organizational reporting. While meeting these responsibilities is vitally important to the well-being of the institution, IR departments often end up being simply cast as administrative reporting units. The true organizational value of Institutional Research units is realized when their expertise is harnessed to support organizational transformation and continuous improvement. This presentation will offer a Chief Executive Officer’s view of the role and importance of Institutional Research in advancing institutional performance. Specific examples of IR involvement in the ongoing planning and evaluation process will be highlighted. Key outcomes evidencing overall college-wide improvement will be shared as well. This presentation offers a true case study in maximizing the impact of Institutional Research.

Presenters: Dr. Natalie Harder, South Louisiana Community College
Dr. Charles Miller, South Louisiana Community College
TALON – Tackling Attrition through Levels of Need

**Topic Area:** TALON – Tackling Attrition through Levels of Need

I recently led and launched an academic analytics/student success dashboard project called TALON (Tackling Attrition through Levels of Need) that analyzed ten years of student data to identify risk behaviors that affect a student’s success. TALON has three separate functionalities. It identifies risk indicators based on statistical analysis and categorizes students into Levels of Need, which allows academic advisers to have meaningful conversations during advising periods. TALON also has an “early alert” system that notifies the student’s academic advisor of different “red flag behaviors” such as dropping below 12 hours, withdrawing from a class, or making below a C in a registered course. TALON also allows faculty members to input notes regarding their students’ attendance along with projected grades and replaces the Grades First technology the University of Louisiana at Monroe was utilizing. I led the overall TALON project as well as conducted the statistical analysis, wrote the functionality requirements, designed the appearance of the advising dashboard. TALON was implemented within the Student Success Center during Summer 2018, and advisors are actively using the technology to advise current students.

**Presenter:** Kelsey Bohl, University of Louisiana Monroe

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**Compete LA**

**Topic Area:** Adult Learners

Adults with some college but no degree are a diverse and complex population; however, this group is often treated as a monolithic group in higher education. To better understand the academic, social, and financial support needed to re-engage and retain the adult learner, the UL System implemented the Compete LA initiative. Compete LA is a three-year pilot program, housed at the UL System, that will re-engage adult learners and help them successfully navigate our universities’ processes and systems while providing a clear pathway to commencement. Critical to this project are the key data elements, analyses, and findings that will guide best practices and future policy. This presentation will provide data plans for identifying stop outs; tools and techniques for tracking adults who re-enroll; and identify latent data challenges that may arise.

**Presenter:** Katie Barras, University of Louisiana System

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*** 6PM LAIR Networking Dinner ***  Location TBA
Thursday, July 18, 2019

8:00 – 8:30 a.m. Continental Breakfast

8:30 a.m. – Noon

**IPEDS Student Financial Aid Training**

This workshop provides foundational training for completing the IPEDS Student Financial Aid Survey using an integrated approach to managing, storing, and extracting financial aid data required for survey completion. Topics include an overview of financial aid concepts and how they intersect IPEDS, how to effectively create frozen data files from enrollment and financial aid systems, how to use these files to answer the respective sections of the survey, and how the files can be leveraged to address additional internal reporting needs. The workshop concludes with exercises focused on how IPEDS financial aid data are used for external purposes as well as for internal benchmarking.

Noon – 1:30 p.m. Lunch with your System

1:30 – 1:45 p.m. Break

1:45 – 2:45 p.m. LAIR Business Meeting

2:45 – 3:00 p.m. Closing