Conference Tracks

- Innovation: Research, Technology, Communication and Marketing, Student Services, Academic Excellence, Alumni Engagement
- Integrity: Finances, Transparency, Public-Private Partnerships, Institutional Research, Governmental Affairs, Facilities
- Inclusion: Diversity, Adult Learners, Human Resources

Wi-Fi Instructions

1. Select ULSystem from Wi-Fi list
2. Follow the registration process and enter ulsconference@ulsystem.edu for sponsor email
3. You will receive an email with login information

For full conference details, download Socio and search For Our Future.
**WEDNESDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 p.m.</td>
<td>Pre-Conference Check-in</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Pre-Conference Meetings</td>
</tr>
<tr>
<td></td>
<td>(Invitation Only)</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td><strong>Louisiana Prospers: Presentation and Panel Discussion</strong> featuring</td>
</tr>
<tr>
<td></td>
<td>Commissioner of Higher Education Dr. Kim Hunter Reed</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>Pre-Conference Reception hosted by GoMedia, LLC</td>
</tr>
</tbody>
</table>

**Thursday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Conference Check-in</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Conference Check-in</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Welcome &amp; Keynote by Craig Lee</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Refreshment Break &amp; Travel to Bayou Pointe</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Concurrent Session I</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Concurrent Session II</td>
</tr>
<tr>
<td>12:15 p.m.</td>
<td>Pick Up Boxed Lunch</td>
</tr>
<tr>
<td>12:45 p.m.</td>
<td>Lunch/Peer Sessions</td>
</tr>
<tr>
<td>2:15 p.m.</td>
<td>Concurrent Session III</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Refreshment Break &amp; ULM Student Showcase</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>Concurrent Session IV</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>Travel to Bayou Pointe</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>Networking Reception</td>
</tr>
</tbody>
</table>

**Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Conference Check-in</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Concurrent Session V</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>Collaborative Peer Sessions</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>Refreshment Break &amp; ULM Student Showcase</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Concurrent Session VI</td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>Travel to Bayou Pointe</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Awards Luncheon &amp; Remarks by Dr. Jim Henderson</td>
</tr>
</tbody>
</table>
## CONCURRENT SESSIONS – THURSDAY

Thursday's Peer Sessions begin at 12:45 p.m. See page 6 for locations and descriptions.

<table>
<thead>
<tr>
<th>Session I</th>
<th>10:30 a.m. – 11:15 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Innovation</strong></td>
<td><strong>Integrity</strong></td>
</tr>
<tr>
<td>Promoting the Academic Success of STEM Students</td>
<td>Institutional Leadership to Impact the Assessment and Improvement of Student Learning in Higher Education</td>
</tr>
<tr>
<td>Walton &amp; Akins (GSU)</td>
<td>Susan Kahn (Northwestern)</td>
</tr>
<tr>
<td>Room C</td>
<td>Room F</td>
</tr>
<tr>
<td>Dolecheck &amp; Griswold (ULM)</td>
<td>Room A</td>
</tr>
<tr>
<td>Good Day, Southeastern!</td>
<td>Room E</td>
</tr>
<tr>
<td>Narro &amp; Hornsby (SLU)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session II</th>
<th>11:30 a.m. – 12:15 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Innovation</strong></td>
<td><strong>Integrity</strong></td>
</tr>
<tr>
<td>What Your Students Want You to Know About Discussion Boards: A Student Panel</td>
<td>Taking Your Meeting to the Next Level</td>
</tr>
<tr>
<td>Morrison &amp; Perritt (Northwestern)</td>
<td>B. Giroir &amp; C. Giroir (ULL)</td>
</tr>
<tr>
<td>Room D</td>
<td>Room E</td>
</tr>
<tr>
<td>Moving the Needle: Creating the Most Educated Society in Louisiana</td>
<td>Technology Tools to Quell Research Chaos!</td>
</tr>
<tr>
<td>M&amp;LI Group</td>
<td>Sutherland &amp; Fitch (LTU)</td>
</tr>
<tr>
<td>Room 170</td>
<td>Room F</td>
</tr>
<tr>
<td>We’re Going to Need a Bigger Boat: Communication Before, During, and After a Crisis</td>
<td></td>
</tr>
<tr>
<td>Tonya Oaks Smith (LTU)</td>
<td></td>
</tr>
<tr>
<td>Room C</td>
<td></td>
</tr>
</tbody>
</table>
### Thursday’s Peer Sessions

**Session III**  
**2:15 p.m. — 3:00 p.m.**

<table>
<thead>
<tr>
<th>Innovation</th>
<th>Integrity</th>
<th>Inclusion</th>
</tr>
</thead>
</table>
*Hamilton (ULL) & Lowe (ULM)*  
**Room B** | Grant Writing Strategies for Novice Faculty  
*Sonya Hidalgo (MSU)*  
*Gruesbeck, Conarro, Vincent, Moran (Northwestern)*  
**Room D** |
| **Room A** | Educating the Incarcerated Population in Louisiana  
*M&LI Group*  
**Room 170** | From Ally to an Accomplice: Moving the needle for LGBTQIA+ Issues  
*Desiree Anderson (UNO)*  
**Room E** |
| **Room F** | Say It With A GIF: Creating and Utilizing Branded GIFs and Stickers  
*Kelly & Carroll (LTU)* | |

**Session IV**  
**3:30 p.m. — 4:15 p.m.**

<table>
<thead>
<tr>
<th>Innovation</th>
<th>Integrity</th>
<th>Inclusion</th>
</tr>
</thead>
</table>
| Open Educational Resources: ULM’s Campus Initiative  
*Stockley, Rogers, and Dawson (ULM)*  
**Room A** | Enhancing the Louisiana STEM Talent Pipeline with Higher Ed and LaSTEM  
*Vincent & LaFargue (LTU)*  
**Room B** | Uniting to Create Inclusive Learning Environments  
*Aldana, Perez, Jurisich (ULL)*  
**Room C** |
| **Room 170** | Defining Soft Skills in a Hard World: ULS Committee on Core Capabilities  
*Davina McClain (Northwestern)*  
**Room B** | What’s Up with LION UP Recovery  
*Newton-Baldwin & Evans (SLU)*  
**Room D** |
| **Room C** | Better Together: Collaborative Research Model (Panel)  
*Meyers, Braun, Morris, M. Moulton, P. Moulton, Poehl, Hawkins (Northwestern)*  
**Room D** | |
| **Room E** | Web Accessibility: Tools and Tips for Reaching Your Audience  
*Tom Soto (LTU)* | |

Thursday’s Peer Sessions begin at 12:45 p.m. See page 6 for locations and descriptions.
# CONCURRENT SESSIONS — FRIDAY

Friday’s Peer Sessions begin at 9:30 a.m. See page 6 for locations and descriptions.

<table>
<thead>
<tr>
<th>Session</th>
<th>Innovation</th>
<th>Integrity</th>
<th>Inclusion</th>
</tr>
</thead>
</table>
| Session V  
8:30 a.m. — 9:15 a.m.  
Creative Conversations: Bringing the Residential College to Life  
*Handel, Gruesbeck, Kelly, Collins (Northwestern)*  
Room D | Increase University Funding? The Details of the Board of Regents Funding Formula  
*Edwin Litolff (UL System)*  
Room A | Understanding Ourselves in Order to Better Understand Stakeholders and Advance Inclusion  
*Love-Vaughn & Vincent (LTU)*  
Room E |
|  
Taking the Plunge: Supporting Students in Transition  
*Haniford & Sipe (UNO)*  
Room F | Driving Affordability and Outcomes with Inclusive Access  
*Erin Patrick, McGraw Hill Education*  
Room 170 | The Comeback Special: Recruiting Adult Learners and Pre=Service Students to Your Program  
*Leigh Hersey (ULM)*  
Room B |
|  
DM The Dean: How Social Media Engagement Supports Student Success  
*Gouroine M. Wade (GSU)*  
Room C | | |
| Session VI  
11:00 a.m. — 11:45 a.m.  
Virtual Reality on the Bayou  
*Thomas Hoover (ULM)*  
Room C | Developing Micro-Institutional Knowledge in Student Affairs: The University Division as a Learning Organization  
*Paul Rainey (MSU)*  
Room D | Fostering a Community of Inclusion Through Women's Leadership Conferences  
*Bohl (ULM) & Mallery (ULL)*  
Room E |
|  
Designing Online Hazing Prevention Education  
*Sipe & Ballard (UNO)*  
Room A | We Are Louisiana: The Role of Stewardship in Promoting Excellence in Higher Education  
*M&LI Group*  
Room 170 | |
|  
Social Media Innovation: How Communication Can Define Strategies and Reach Goals  
*Judith Roberts (LTU)*  
Room F | | |
### Thursday, January 30
12:45 p.m. — 2:00 p.m.

<table>
<thead>
<tr>
<th>Location</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lib. 705</td>
<td>Provost (by invitation only)</td>
</tr>
<tr>
<td>Lib. 706</td>
<td>Compete LA Campus Leads (by invitation only)</td>
</tr>
<tr>
<td>Room C</td>
<td>Faculty — Allied Health</td>
</tr>
<tr>
<td>Room B</td>
<td>Faculty — Arts, Humanities &amp; Social Sciences</td>
</tr>
<tr>
<td>Room F</td>
<td>Faculty — Business</td>
</tr>
<tr>
<td>Room 170</td>
<td>Faculty — Education</td>
</tr>
<tr>
<td>Room E</td>
<td>Faculty — STEM</td>
</tr>
<tr>
<td>Room 161</td>
<td>Procurement</td>
</tr>
<tr>
<td>Room A</td>
<td>Student Affairs/Services</td>
</tr>
<tr>
<td>Room D</td>
<td>Finance, HR, Facilities, Business Affairs &amp; IT</td>
</tr>
<tr>
<td>Room 163</td>
<td>Communication</td>
</tr>
</tbody>
</table>

### Friday, January 31
9:30 a.m. — 10:30 a.m.

<table>
<thead>
<tr>
<th>Location</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room 161</td>
<td>Institutional Effectiveness, Assessment &amp; Accreditation</td>
</tr>
<tr>
<td>Room 170</td>
<td>Cultural Capabilities: Defining Soft Skills in a Hard World</td>
</tr>
<tr>
<td>Room F</td>
<td>ULS Day</td>
</tr>
<tr>
<td>Room C</td>
<td>Admissions, Recruitment &amp; Financial Aid</td>
</tr>
<tr>
<td>Room E</td>
<td>Deans &amp; Department Heads/Chairs</td>
</tr>
<tr>
<td>Room B</td>
<td>Access/Success as it relates to nontraditional, minority &amp; 1st generation students</td>
</tr>
<tr>
<td>Room A</td>
<td>Critical Issues in Student Affairs</td>
</tr>
<tr>
<td>Room D</td>
<td>Innovation in Teaching</td>
</tr>
<tr>
<td>Lib. 705</td>
<td>Financial Stewardship &amp; Accountability</td>
</tr>
<tr>
<td>Lib. 706</td>
<td>Expanding Economic Development, Public/Private Partnership &amp; Research</td>
</tr>
<tr>
<td>Room 163</td>
<td>Advancement Professionals</td>
</tr>
</tbody>
</table>
CONFERENCE MAPS

ULM Campus Map

University Library Map
Innovation
Research, Technology, Communication and Marketing, Student Services, Academic Excellence, Alumni Engagement
Innovation is the key to success in the 21st century economy but it is also the lifeblood of progress. We have to be innovative inside and outside of the classroom. It is our desire to share content about innovations happening throughout our nine member institutions. Topics include research at the graduate and undergraduate level, course delivery, instruction, fundraising, social media management, marketing, student experience, and technology.

Integrity
Finances, Transparency, Public-Private Partnerships, Institutional Research, Governmental Affairs, Facilities
After three years of budget stability, we are ripe for a strategic reinvestment in our work and it is our desire to share content about financial accountability and stewardship. Topics include the funding formula, grant seeking, facilities, deferred maintenance, institutional research, and legislative priorities.

Inclusion
Diversity, Adult Learners, Human Resources
With a goal to increase educational attainment by reaching our traditionally underserved populations, it is our desire to share content about inclusive excellence. Topics include, student, faculty and staff diversity; activities that promote inclusion; services for adult learners; human resource processes; and measures to spread cultural competency.
Craig Lee is the Director of the AT&T Foundry located in Plano, TX. The AT&T Foundry fosters “The Art of the Possible” in Internet of Things and Industry Solutions innovation. Prior to his current position, Lee has served as Director of Technical Resources and Solutioning within the AT&T IoT Center of Excellence, responsible for the architecting, development and deployment of customers IoT solutions. Additionally, Lee has served in several previous IoT focused leadership positions at AT&T spanning more than 18 years.

Previous to AT&T, Mr. Lee served in leadership positions at Motorola, Racal, and Georgia Tech Research Institute in the areas of business development, RF & electronic design engineering, and pure research. Mr. Lee has been awarded over a dozen US patents and is a Senior Member of IEEE.

A native of Alaska, Mr. Lee earned a BSEE from Georgia Institute of Technology, an MBA from Nova Southeastern University and is currently pursuing a Ph.D. from University of Texas at Dallas in Telecommunications Engineering.

Thursday, January 30, 9 a.m.
Bayou Pointe Cypress Hall Ballroom
Kim Hunter Reed, Ph.D. is Louisiana’s Commissioner of Higher Education. She is the only female in the country currently serving as a state higher education lead who has led higher ed in more than one state.

Working with the Louisiana Board of Regents, Reed is leading the state’s efforts to increase educational attainment by developing its talent base resulting in a more prosperous Louisiana that seeds innovation, grows opportunity and secures a bright economic future. To reach the state’s goal of doubling the number of credentials by 2030, Reed focuses on collaborative efforts that increase access, equity and completion to meet Regents’ talent imperative.

Reed has extensive higher education and government experience. As Executive Director of the Colorado Department of Education Reed oversaw the implementation of nearly $109 million in additional support for Colorado Higher Education, bringing funding levels in the state to a historic high. She also served in President Barack Obama’s administration as deputy undersecretary at the U.S. Department of Education and led the White House Initiative on Historically Black Colleges and Universities.

A Lake Charles native, Reed chaired Louisiana’s higher education transition team in 2015 and served as the State’s policy director. Reed also served as chief of staff and deputy commissioner for public affairs for the Louisiana Board of Regents and executive vice president of the University of Louisiana System.

Reed received a doctorate in public policy from Southern University, a master’s degree in public administration and a bachelor’s degree in broadcast journalism from Louisiana State University. Reed is a wife, proud mom to her favorite Millsaps University student and Louisiana’s chief advocate for talent development.

**Wednesday, January 29, 5:30 p.m.**
Bayou Pointe Cypress Hall Ballroom
FOR YOUR FUTURE. FOR OUR FUTURE.
ULS Strategic Framework Aspirations

🎓 Academic Success, Student Success & Educational Attainment
- Produce 150,000 new graduates who are prepared for life and career success.
- Increase participation and success among all populations.

💡 Economic Development, Research & Innovation
- Expand public-private partnerships that enhance economic prosperity.
- Leverage our collective research capacity to improve quality of life and stimulate economic growth.

💰 Financial Stewardship & Accountability
- Maximize administrative efficiencies, resulting in an increased investment in instruction and academic support.
- Increase value to students by recruiting, retaining, and developing the highest quality faculty.

ULSystem.edu/Framework
What is Compete LA?
Compete LA is a program designed to re-engage the 653,000 Louisianians with some college credit but no degree. Compete LA offers innovative course schedules and delivery, effective student support systems through its personal coaching model, and closer connections to community partners to provide returning adults an opportunity to earn a college degree.

Why is this important?
The rapid advancement of technology means the economy is demanding a more educated workforce than ever before. In fact, by 2020, 55 percent of jobs in Louisiana will require a postsecondary degree. Without a qualified workforce, Louisiana businesses will face the challenge of remaining competitive in this 21st century economy.

The college degree is the ticket to social mobility and economic prosperity, which is why the Universities of Louisiana are dedicated to developing the talent necessary to elevate Louisiana to her full potential.

How does it work?
1. Apply for Compete LA
2. Get Matched with Coach
3. Coach Evaluates Degree Path
4. Complete Re-Enrollment
5. Stay Connected with Your Coach Until Graduation

How can I get involved?
Housed in the UL System, Compete LA launched spring 2019. Students are currently enrolling to begin studies in 2020. For more information, please visit CompeteLA.org or contact Katie McGee Barras at Katie.Barras@ulsystem.edu.
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